



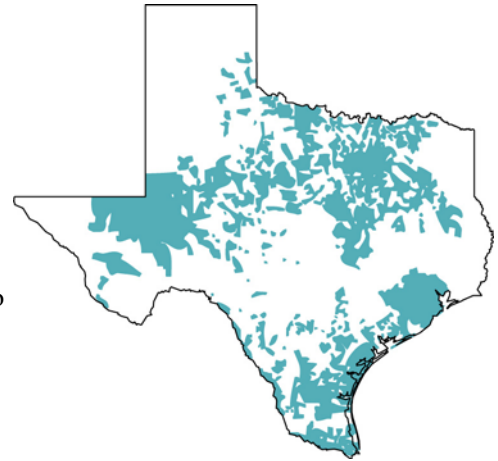
Providing Superior Value to Customers across Texas

www.txuenergy.com

About TXU Energy:

- TXU Energy is a market-leading competitive retailer that provides electricity and related services to more than 2 million Texas customers.
- TXU Energy delivers competitive market benefits by providing low prices, innovative products and services to best meet individual needs, and dependable, 'round-the-clock customer service.
- The TXU Energy AccessSM low-income programs provide over \$30 million in annual support to customers who need it most.
- TXU Energy Texas EarthWiseSM offers renewable energy products to all customers, and a major new investment in energy efficiency provides more ways for customers to use energy wisely.

TXU Energy offers low prices to customers in all major areas of Texas open to competition.



Increasing Customer Choice and Benefits by Offering:

- **Low Prices:** TXU Energy maintains the lowest prices among incumbent Texas retailers. In 2007, TXU Energy reduced retail prices 15% for approximately 1 million residential customers, saving a typical single-family household about \$395 on an annual basis. The superior value provided by lower-priced plans, innovative products and a focus on customer service has contributed to greater customer satisfaction and growth in the number of customers.
- **Energy Efficiency Tools:** TXU Energy is offering new energy conservation products and tools to help customers save money by using electricity more efficiently. TXU Energy is significantly expanding these programs, funded by a new \$100 million investment in energy efficiency programs over the next five years.
- **\$150 Million Commitment to Low-Income Assistance and TXU Energy AidSM:** TXU Energy Access is a comprehensive set of programs dedicating more than \$150 million over five years to assist eligible low-income customers. It includes funding to continue the company's 10% low-income discount and TXU Energy Aid, the company's flagship assistance program, which has provided over \$45 million to more than 320,000 families since 1983.
- **Customer Protections:** TXU Energy protects its most vulnerable customers through other special programs that provide deferred payments, disconnect moratoriums and deposit waivers.



Jim Burke, TXU Energy CEO

Jim Burke is driven to deliver superior customer service and value-added products and services. He was appointed to lead TXU Energy in August 2005 after joining the company in 2004 as senior VP of consumer markets. Previously, Burke was president and chief operating officer of Gexa Energy and senior VP of consumer operations at Reliant. Prior to his 7 years in the retail electricity market, he worked at Coca-Cola and Deloitte & Touche. He serves on the boards of the Dallas Symphony Orchestra and Sheltering Arms Senior Services, a Houston nonprofit organization benefiting senior citizens.